English 358/558: Outdoor Writing

Prof. Larry Morgan Office: CCC 432

Office phone: 346-4551 Email: Imorgan@uwsp.edu Office Hours:

- Monday/Wednesday 11 a.m.-12 noon
- Especially by appointment

Welcome to English 358/558, Outdoor Writing (GEP Category: Environmental Responsibility).

In this course, we will examine professional outdoor writing. That is, we will read and write *non-fiction* pieces that focus on the outdoors. We will apply (and improve) your writing skills to subjects and topics involving outdoor (environmental) communication. Some areas we can cover are outdoor activities, techniques, issues, problems, and concerns.

Because maintaining a sustainable natural environment is vital, we will read and discuss the ways working outdoor (or conservation/environmental) writers contribute to environmental sustainability by educating the public of conservation and environmental challenges. (Think of, perhaps, Sigurd Olson, Aldo Leopold, Ted Williams, Ernest Hemingway, or Susan Fenimore Cooper.)

This course contributes to UWSP's overall mission to connect students with the future by enabling you to learn how to enhance your writing in the area of outdoor communication and foster your ability to appreciate and use the power of communication to educate the public about our collective environmental responsibility.

As an upper division course in writing, English 358/558 further enhances your skills in critical reading, understanding the structure of the English language, and your ability to use language clearly, creatively, and persuasively.

Initially, we will discuss why each of us is a member of this course and where our particular interests lie. Establishing our reasons for being here will help focus the range of outdoor writing that we work with during the semester.

Course Learning Objectives for GEP Environmental Responsibility Upon successfully completing this course, you will:

- Understand the genres and types of outdoor writing and recognize how this writing addresses the interaction between outdoor enthusiasts and the natural environment
- Identify the ways outdoor enthusiasts influence environmental sustainability
- Become familiar with a variety of outdoor writers

- Learn how outdoor writers produce various types of outdoor writing in order to educate the public
- Understand style and language of outdoor writing
- Produce outdoor writing of your own

Course Materials

- Writing About Nature: A Creative Guide (Revised Edition), John A. Murray, University of New Mexico Press.
- A writing handbook/dictionary
- Various other materials such as magazines, articles, and other documents related to outdoor writing that we will collect as we move along.
- A way to store and access your work-in-progress (e.g., a portable USB drive, OneDrive, cloud-based Dropbox) from multiple locations (i.e. home, dorm, computer lab, the library).

Course Format

The centerpiece of this course will be outdoor writing, either writing that we find and discuss, or writing that we produce and discuss. Therefore, a fair portion of this course will be conducted in a workshop setting, both in our classroom and online in our D2L space.

Course Work

As much as possible, there will be flexibility in the subject matter of your writing. If you have no interest in fishing, for example, you will not be forced to write about fishing. We will endeavor to make your writing useful to your field of study, anticipated profession, or areas of interest.

The work you will do to earn your final grade (1,000 points total) will be as follows:

 What is your definition of outdoor writing and what does it look like? (Posted on D2L)

45 points

2. Two author or publication analyses

75 points each

3. Three from:

200 points each

- a) Personal experience
- b) Equipment review
- c) Where-to
- d) Argument
- e) Natural history
- f) Science- or fact-based news
- g) Profile/Character sketch

4. Peer Reviews 80 points5. Professionalism 125 points

Points and letter grades

The total course points and associated final letter grades are as follows:

Course Grade	Total Points
Α	930+
A-	900-929
B+	870-899
В	830-869
B-	800-829
C+	770-799
С	730-769
C-	700-729
D+	670-699
D	630-669
F	Below 630

When I evaluate assignments, I will do so from the perspective of an editor. What that means is because we deal with outdoor writing from a professional angle, each piece of writing (with the exception, perhaps, of the two analysis pieces) has an intended audience and purpose. I will evaluate each piece as to how well it addresses a particular audience and achieves its purpose.

Attendance

Simply put, plan to attend each class period. Since so much of our work in class will involve our writing and analysis, and our classmates' writing and analyses, missing class means you will miss the input from classmates, and they will miss yours. Both are valuable and should not be neglected.

That said, you imperil your success in passing this course if you miss class six or more times (roughly 20%). Beginning with the fourth absence, your grade may be lowered one step (e.g., A- to B+, C to C-). This is not a correspondence course; your participation is important for your work and that of your classmates.

Recordings

Students may not make audio, video, or photographic recordings of lectures or other class activities without written permission from Professor Morgan. Anyone violating this policy will be asked to turn off the device being used. Refusal to comply with the policy will result in the student being asked to leave the classroom, and possibly being reported to the Dean of Students.